

- 1. Does chemistry have a future ?
- 2. What is Flue2Chem ?
- 3. Why carbon provenance matters
- 4. Next Steps
- 5. Forming Collaborative Partnerships



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Virgin Fossil Carbon Flows



Why Flue2Chem ?



We will not reach Net Zero unless we find another source for carbon as a material



The science is well known, but the question is whether it can be made to work *at scale* and the *right cost*

The consumer market has the most *immediate driver for change*

IERE IS



Other uses of carbon as a feedstock (plastics, paints, adhesives, insulation, fabrics, textiles and so on) would be able to use similar supply chains to *move away from fossil carbon* in time



Where will we get the carbon from?

- If we stop using carbon from virgin fossil feedstocks, we are going to need another source of carbon - and lots of it
 - 2.6 billion tonnes of carbon dioxide equivalent now...
 - ...with a CAGR of 5% will be 12.5 billion tonnes of carbon dioxide equivalent by 2050
- There are several sources currently being discussed and evaluated
 - Biomass
 - Recycled plastics, oils and other easily collected chemicals
 - Carbon dioxide from flue gases (while we still have them) and the atmosphere



Balancing the options – or combining them?

Biomass

- Established but not yet scaled sufficiently
- Collection of raw materials favours distributed first steps
- Recycled plastics, oils and other easily collected chemicals
 - Collection of materials to be recycled needs sorting
- Carbon dioxide from flue gases and the atmosphere
 - We should be phasing out flue gases as we approach 2050
 - Least well developed but offers the hope of atmospheric remediation
- The proportion each process can supply depends on how we invest...
- ,,,but many agree no single process will supply enough to satisfy needs



The Nova "view" of future sourcing



Atmospheric or biogenic carbon can help reduce product carbon footprint. If there is not sufficient biobased carbon, using CO_2 is unavoidable if society is to access the chemicals it so demands.

Recycling fossil carbon does not help reduce product carbon footprint.



It needs policy as well as technology



SM4CP & Dr R Miller, October 2023, Outputs of the Workshop on Sustainable Materials for Consumer Products

- Policy has a role in driving the transition to increased use of green carbon.
 - This can be done through incentivisation or penalty.
- There are several fundamental asks from industry to support this. these including
 - Creating a clearer vision for an industrial Net Zero pathway that is aligned across government.
 - Backing the use of sustainable resources and helping scale enabling technologies.
 - Employing consistent reporting of carbon impact across sectors.



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2 Flue2Chem: Transforming the Foundation Industries Challenge



Why Alkoxylated Surfactants?

Global production > 6 million T /yr and £10 billion | Wide range of consumer applications

- Fossil Carbon increases GHG
- Palm Kernel Oil can lead to Deforestation and associated GHG increase
- Generally imported to the UK

Flue2

Target Molecule: an Alkoxylated Surfactant





Flue CHEM

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3 Carbon Flows*: Reusing Fossil Carbon

Reusing point source fossil CO₂ emissions can lead to emissions reduction (<50%) of the system



3 Carbon Flows*: Circular Atmospheric / Biogenic Carbon

Re-using point source **biogenic** CO₂ emissions can lead to **zero emissions** of the system



3 The Hidden Carbon Footprint



NE1

ZERO

Flue?

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What are we aiming for as outputs?

Demonstrator Products

• We are aiming to produce a series of cleaning products based on the surfactant where the carbon has a straight supply line from carbon dioxide collected from flue gases



A detailed paper that...

- Describes all the mistakes we made, learning we had and recommendations to make it easier for anyone else going down this path
- Makes recommendations to governments about how to "develop" standards and regulations that support the move from fossil carbon feedstocks to circular supply chains

· Flue?

4 | Flue2Chem – Next steps...and beyond

2.

Design and demonstrate value chain to capture valuable CO₂ emissions and convert these into sustainable chemicals. Complete environmental, techno-economic and social impact in comparison to current processes. Frame developments and interventions required to make the business model work. Build value chain to utilise foundation industry emissions to displace import of nonsustainable materials from outside of the UK

4.

Flue2Chem

Flue2Chem2,3....n

NET

Flue2

We will use this to create the blueprint for driving change in other countries.

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Forming Collaborative Partnerships

How we built the team.

"How did you assemble such a large project so quickly?""we didn't, it took vears!"









Goal of replacing fossil carbon feedstocks was identified in the 2018 UK Chemistry Council Strategy It was part of a **"Sector Deal" proposed to UK Government** in **late 2019** – just as the government abandoned that mechanism The first workshop was held at the **SCI**[®] in **February 2020** – it launched a **committee** made up of **interested companies** which then met (virtually) through lockdown

They recognised that an **InnovateUK competition** (Transforming the Foundation Industries) in **late 2021** covered what they wanted to do



1. Time, and lots of interaction.

Unilever, P&G, Reckitt, Croda, BASF, Johnson Matthey and the SCI – had all been sharing ideas, challenges, opportunities and frustrations for over 3 years. Individually some had also worked with the others we invited to join: personal recommendations and shared experiences.

2. Transparency and honesty.

The relationships we have built over those years are strong. We have disagreed (a fair amount) on the way, but we have always shared a commitment to move from fossil carbon feedstocks to a sustainable chemistry based industry.

3. Shared commitment and understanding.

How the different organisations fitted into what will be a wholly new supply chain.

4. Tireless advocacy

Within our own organisations – and to anyone who will listen outside them!



Follow us on LinkedIn





#Flue2Chem - a story - pa



Dopen Immersive Reader

The backstory to #Flue2Chem - 1. What good is chemistry?

A collaboration of 15 organisations is part way through an Inno project to turn the carbon dioxide in flue gases into non-ionic s cleaning products. Many have asked: why we are doing it? how the team? and how things are going? This is the first part of th will follow ...

No-one really thinks about the role of chemistry in society. Alti everything around us is chemistry - life itself, the natural world material world we have created to add to the natural world - we about "chemicals" in a derogatory way. Does society understa



#Flue2Chem – a story - pa (But what should we do?)



August 1, 2023

Open Immersive Reader

If you look carefully in the top right hand corner of the graphic the Chemistry Council Strategyyou will find the phrase "Susta for Consumer Products". This is (we think) the first time the ph in this context and so was effectively the beginning of the story

Technically, there is prehistory. The UK Government had tried understand and support the "chemistry using" industries but h capture the breadth and scale of their impact on the economy engagement. They had included the pharmaceutical companie



#Flue2Chem - a story - par

David Bott Principal Fellow at WMG November 22, 2023

(D Open Immersive Reader

It's not easy being green

There is much talk of "decarbonisation" these days, and you co for thinking this means eliminating carbon from all human activi are lots of things that need carbon to exist. The chemistry of ca and nature relies on it for many things. Carbon has direct influe conditions for life on our planet, whether or not you factor in the of human beings! And we depend on carbon chemistry for life to burn carbon based fuels ourselves (grains, vegetables and mea



A large petrochemical plant

#Flue2Chem - a story - part 4

David Bott cipal Fellow at WMG

November 7, 2023

6 articles

(Dopen Immersive Reader

We're going to need a bigger test tube

Science is hard work. Understanding the world around us well enough to predict the behaviour of everything from sub-atomic particles to planets requires insight, patience, imagination and rigour. But science also lays the foundations of many of the industries that have changed our world - from pharmaceuticals to airplanes.

It is this application of science to address societal challenges that benefits people. And one of the biggest challenges is moving away from using virgin fossil carbon to feed the chemical supply chain!



We hold these truths to be self-evident

- Chemistry forms the basis of many supply chains
- Chemistry is largely based on carbon
 - Though other elements are quite useful!
- We have to change the source of that carbon
 - But 150 years of cheap carbon has spoiled us
- There are options we need them all
- We need a strategic plan for implementation and roll-out
- We need a fiscal and regulatory environment that supports this change



Flue CHEM









BASF We create chemistry



ZERC



JM









CPI TATA STEEL

CDI confederation of paper industries





